



Beautiful

HOMES OF WOOD



Beautiful homes

Beautiful homes are built with wood...homes that reflect the pleasant living and comfort to be found within. As you leaf through the pages of this booklet, notice how wood has given its natural charm to each of the homes portrayed. For, no matter what its size or style, a home of wood is typified by the warm and friendly beauty of wood itself.



Notice, too, that each of these homes has a character all its own...each is an expression of the individual ideas of its owner. Wood permits such a wide range of design possibilities that you can build exactly to your taste and requirements. Whatever the home of your choice...from a cozy Cape Cod cottage to a rambling Ranch Style house...from a classic Colonial mansion to a functional Modern bungalow...wood is adaptable to your plans.



WOOD IS ADAPTABLE

Wood is adaptable to homes of every type, in every climate and setting. Moreover, the home you build with wood can be readily remodeled. If your present budget is modest, plan a small home to serve you now...add to it later as your needs and income grow.

When you build a home of wood today, you get the benefit of the accumulated experience of designers and builders who have been utilizing wood in home building for centuries...*plus* the advantage of modern design and construction methods.

Truly, a home of wood is one of the wisest investments you can make. It will provide pleasure and comfort for your family now, and in the years to come. And, if at some future date you decide to sell your home, you'll find it has relatively high resale value...there's always a demand for beautiful homes of wood.



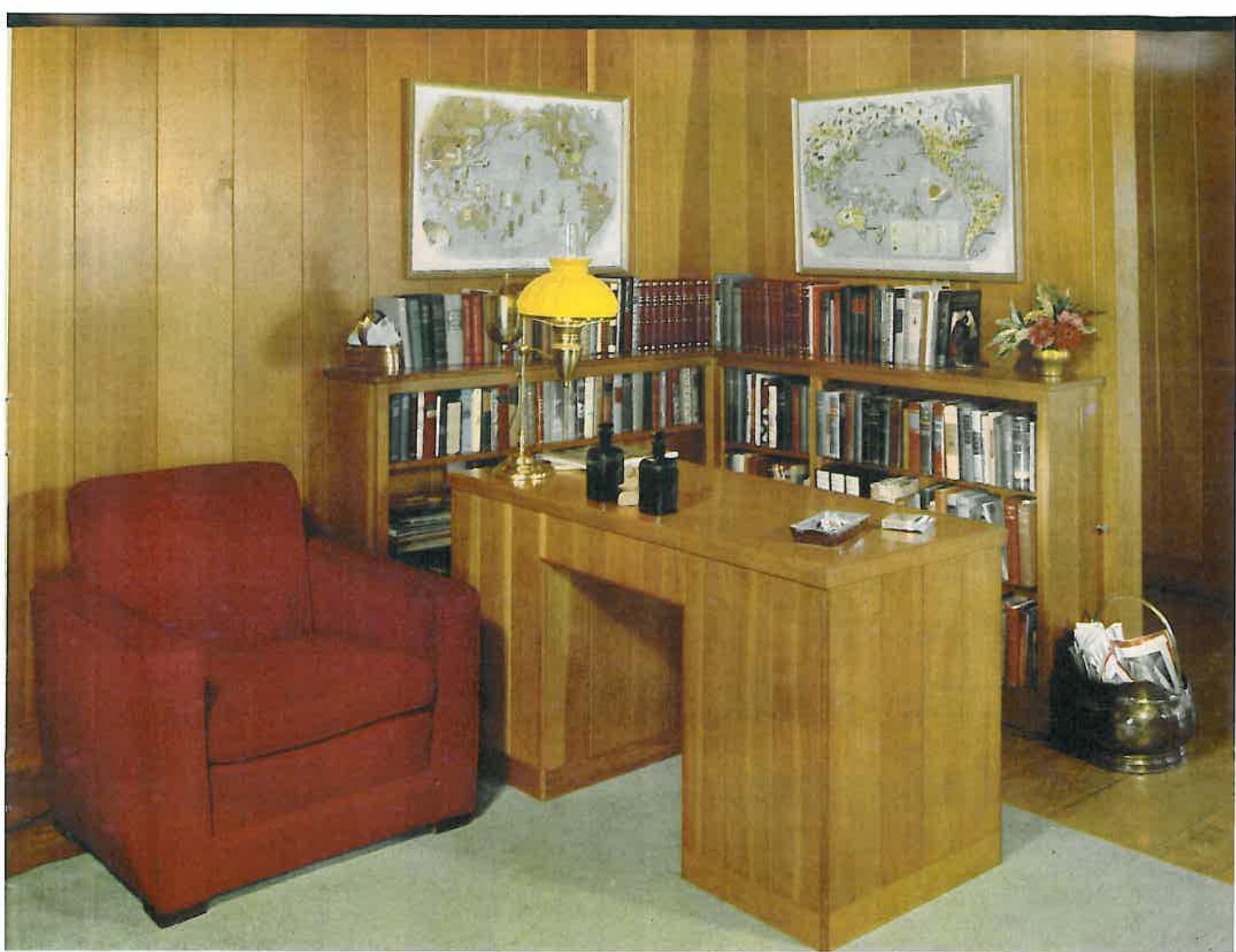


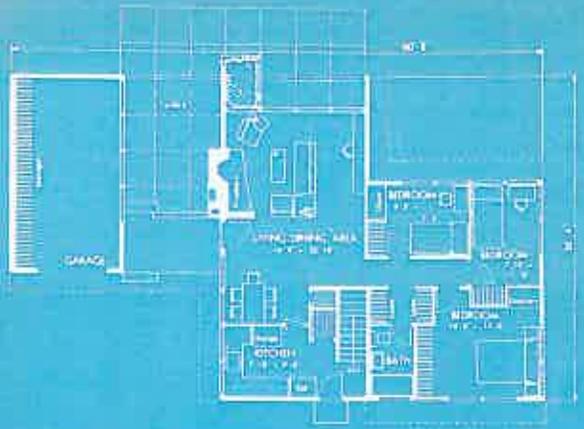


WOOD FOR BEAUTIFUL INTERIORS, TOO!

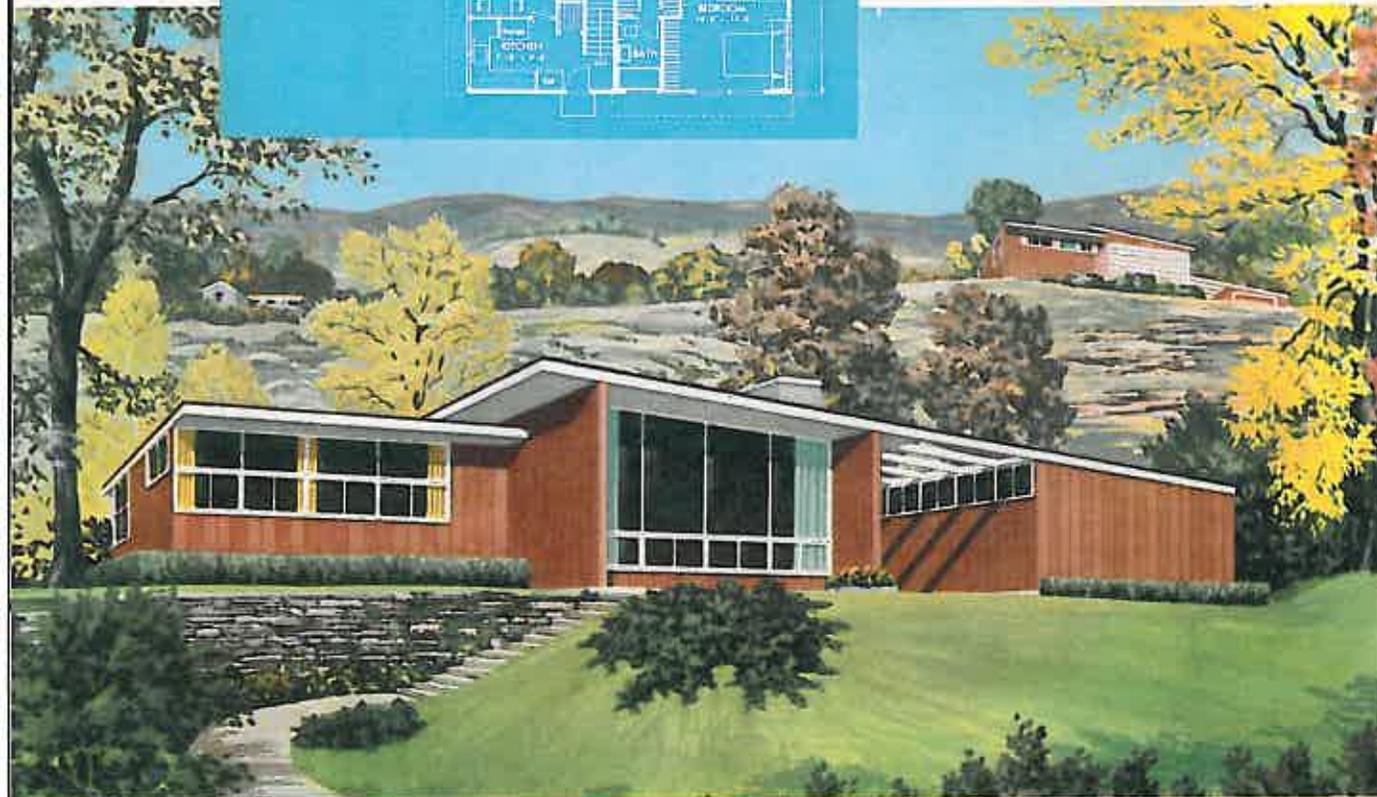


Here again, wood's **natural beauty and versatility** permit you to use it freely in every room. Take advantage of wood's warmth and friendly appearance by using it in natural finish for walls and ceilings of informal living rooms, master bedrooms, gracious entry ways and halls. Use painted wood for wall paneling and trim in period style rooms, or to add color and distinction anywhere in the home. Decorating possibilities are infinite, and minimum care is required.





Plan TO BUILD YOUR HOME OF WEST COAST WOODS



This is a research-designed home based on a study by the Small Homes Council, University of Illinois, sponsored by the Lumber Dealers Research Council. Ask your retail lumber dealer for National Plan Service design LD 212.

Before you build, get acquainted with your retail lumber dealer. He can recommend responsible architects and builders...advise you on local building conditions and financing procedures...and supply you with attractive, workable plans for building your home of West Coast Woods.

Your retail lumber dealer knows and recommends West Coast Woods and can offer you many helpful suggestions on their best use. You can be sure your home will have all the proved advantages of modern wood construction when you specify West Coast Woods... Douglas Fir, West Coast Hemlock, Western Red Cedar and Sitka Spruce.

It's Smart to Build with

WEST COAST WOODS

Douglas Fir • West Coast Hemlock
Western Red Cedar • Sitka Spruce

For extra copies of this booklet, or additional information, write
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