

Now a

1937 CATALOG

NEW SUPER-QUALITY KITSELMAN FENCE



IT PAYS TO BUY DIRECT
LOWEST
FACTORY PRICES
WE PAY FREIGHT

KITSELMAN BROTHERS
SINCE 1883
MUNCIE, INDIANA, U.S.A.

KITSELMAN

STANDARD

BARN PAINT



YOU can save up to 40% on Barn Paint at our low prices. And, get a paint that goes farther, covers better and lasts longer than many paints costing considerably more.

Every gallon of Kitzelman Red Barn Paint is ground and mixed according to tried and proved formulas. High quality materials are used to produce the best paint you can buy for anywhere near the price we ask.

This paint is guaranteed to give you complete satisfaction or your money back. You may open any can in the shipment, give the paint any test you wish, and if it does not come up to your expectations in every way, send the unused portion right back at our expense and we will refund all of the money you have paid for it. **Made in Red only.**

As Low as
\$1.10

Per Gallon
In 50-Gal. Bbl.



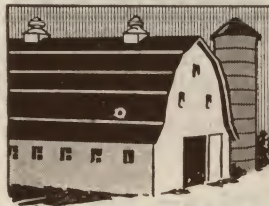
Money-Back Guarantee

Test Kitzelman Barn Paint any way you wish. If it fails to satisfy, ship the unused portion back at our expense and we will refund every cent you have paid.

Our Freight Prepaid Prices

50 gallon barrel, per gallon	\$1.10
25 gallon half-barrel, per gallon	1.12
5 gallon steel pail, per gallon.....	1.19
1 gallon can	1.28

We Pay Freight on Orders of \$5.00 or More



KITSELMAN

HI-TEST BARN PAINT



HIGH IN QUALITY ...
... YET LOW IN PRICE

IF you want the best Barn Paint you can buy—if you want rich, bright, durable colors—if you want protection for years to come—buy Kitzelman HI-TEST Barn Paint, equal in quality to many house paints on the market!

You've observed for years how the paint on railroad box cars holds up under the worst possible conditions, how long it lasts and retains its lustre. HI-TEST Barn Paint is made of the same quality materials, ground and mixed in the same way. Because of its heavy percentage of pigment and its pure linseed oil, it goes farther, covers better and lasts longer than many house paints. Yet, our price to you is low because we can sell for less.

Your choice of *Red, Gray, Green or Big 4 Yellow*, all at the same low price.

Our Freight Prepaid Prices

50 gallon barrel, per gallon	\$1.54
25 gallon half-barrel, per gallon.....	1.59
5 gallon steel pail, per gallon.....	1.67
1 gallon can	1.77

(See inside back cover for Barn Paint colors.)



Best in 20 Years' Experience

Dear Sirs: I have been using different kinds of paint for the past 20 years but your barn paint is the best I ever used.

J. H. HAYSE, Smithville, Ind.

WE PAY FREIGHT ON ORDERS OF \$5.00 OR MORE

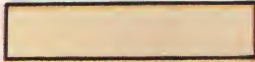


HOUSE PAINT

OUTSIDE WHITE
INSIDE WHITE
BLACK



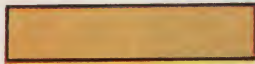
IVORY



CREAM



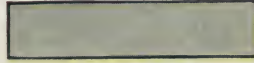
CANARY YELLOW



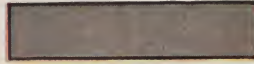
BUFF



TAN



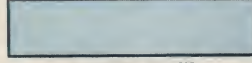
SILVER GRAY



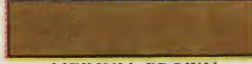
LEAD COLOR



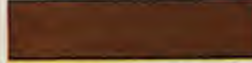
BLUE GRAY



LIGHT BLUE



MEDIUM BROWN



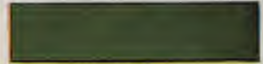
BUNGALOW BROWN



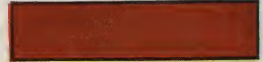
SILK GREEN



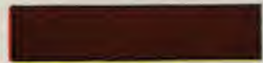
EMERALD GREEN



DURABLE GREEN

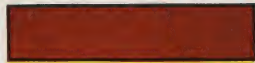


BRICK RED



MAROON

BARN PAINT



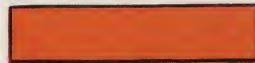
RED



GRAY



GREEN



BIG 4 YELLOW

FLAT WALL FINISH

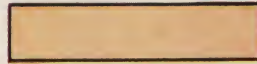
MADE IN 202 WHITE



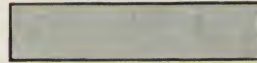
204 IVORY



206 CREAM



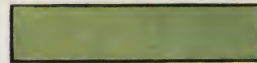
208 LIGHT BUFF



210 WARM GRAY



212 RICH BROWN



214 NILE GREEN



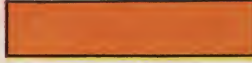
216 LIGHT BLUE

4 HOUR DRYING ENAMEL

700 WHITE AND 702 BLACK



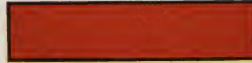
704 IVORY



728 ORANGE



726 APPLE GREEN



718 CHINESE RED



714 JADE GREEN



708 FRENCH GRAY



724 ORCHID



722 DOVE GRAY

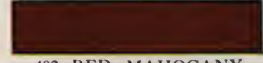


710 TURQUOISE BLUE



712 BLUE BIRD

VARNISH STAIN



402 RED MAHOGANY



410 BROWN MAHOGANY



404 GOLDEN OAK



406 DARK OAK



408 WALNUT

FLOOR PAINT

PORCH AND INTERIOR



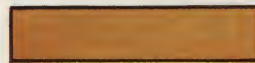
302 SILVER GRAY



304 PURE GRAY



308 TAN

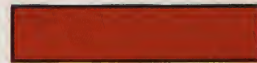


310 OAK

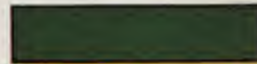


312 MEDIUM BROWN

IMPLEMENT ENAMEL



502 RED

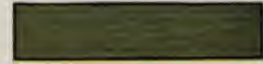


506 GREEN

SHINGLE STAIN



602 BRIGHT GREEN



604 MOSS GREEN



608 MAROON



610 BROWN